



PRESS RELEASE

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SNOWBOWL TO OPEN CHRISTMAS DAY Crews Mitigating Avalanche and Hazard Tree Concerns

Flagstaff, AZ - The Arizona Snowbowl is excited to announce they will be opening on Saturday, December 25, 2010 at 9:00 AM for the winter snow season. They have received up to 54 inches of snow since mid-December and snow cats have been packing the snow down.

"The snow came in very wet and heavy; the ideal snow for establishing a base", states Dave Smith, Snowbowl's Director of Sales & Marketing. "We have had crews on the mountain most of the week preparing for this day. It's been a flurry of activity here, from Ski Patrol getting the slopes ready to delivery of food for the lodges. We are all very excited to get the slopes open."

Snowbowl road and access to Snowbowl ski trails are closed as they are preparing to open the resort. The storm system last week created an extreme hazard on the mountain with hundreds of trees and branches falling on the runs. The road will also be closed tomorrow, Friday, December 24.

Season pass holders are allowed to pick-up their season passes on the main level of Hart Prairie Lodge. **There is no hiking or skiing allowed due to the extreme safety hazard on the ski trails.**

We are also conducting avalanche control and hazard tree removal on the trails. The chair lifts will be open 9 am to 4 pm daily. The lifts and runs status will be determined Friday afternoon.

For more information about the Arizona Snowbowl, call (928) 779-1951 or visit our Web site at www.arizonasnowbowl.com.

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