

**For Immediate Release**

Submitted by: United Way of Northern Arizona's Communications Committee  
Cindy May, UWNA Communications Chair, Community Development Manager, APS  
Kim Ott, Public Information Officer, City of Flagstaff  
Stan Pierce, General Manager, KOLT COUNTRY, THE WOLF, THE CANYON, THE BIG TALKER  
Pam Ramos, Marketing Coordinator, Northern Arizona University  
Don Rowley, President & Publisher, Arizona Daily Sun

Contact: Brenda Hazlett  
Phone: (928) 773-9813  
Email: [bhazlett@nazunitedway.org](mailto:bhazlett@nazunitedway.org)

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**United Way of Northern Arizona Family Fun Day at the Arizona Snowbowl**

On Friday, March 18, 2011, Arizona Snowbowl hosted a Family Fun Day benefiting United Way of Northern Arizona (UWNA). Guests enjoyed music, a live remote provided by THE KOLT and additional playtime on the mountain with the lower lifts extending their hours until 6PM. UWNA volunteers handed out free Live United t-shirts, Hawaiian leis, candy, and more.

For every lift ticket sold on March 18, Arizona Snowbowl donated \$10 of every sale to UWNA. Arizona Snowbowl Season Pass holders were encouraged to donate canned food to benefit St. Mary's Food Bank. Arizona Snowbowl raised \$8900 benefiting greater Flagstaff.

Thank you to our lead sponsors - Arizona Snowbowl and Deckers Outdoor Corporation for their generous support.

Thank you to our media sponsors - THE KOLT, THE CANYON, THE WOLF and THE BIG TALKER and Planet Jeep Nissan Subaru Gem for bringing awareness of UWNA to our community.

United Way of Northern Arizona improves lives throughout northern Arizona by mobilizing communities to create lasting changes in community conditions. Since 1967, UWNA has been a trusted community leader under the direction of a Board of Directors consisting of Northern Arizona residents who ensure that UWNA meets the highest fiduciary standards.

UWNA invests contributions in three critical areas: Education, Income and Health – the building blocks for a good life. Your support helps UWNA promote early childhood education, financial stability for families and individuals, and better health for all. UWNA invests your contributions into community initiatives such as KinderCamp and Volunteer Income Tax Assistance (VITA).

For more information about United Way of Northern Arizona or to donate online, visit our website at [www.nazunitedway.org](http://www.nazunitedway.org). For photos, find us on Facebook.com

Improving lives by mobilizing communities to create lasting changes in community conditions.

