



TRAFFIC AND PARKING CAPACITY DISCUSSION

Ski area capacity is determined by the number of cars in the parking lots. We can hold between 1,200 and 1,400 vehicles depending on the snow conditions, plowing, icy spots, etc. We average 2.58 persons per vehicle which coincides very closely with our ticket sales and skier count of between 3,000 and 3,500. The holidays have been the historical busy days over the last ten years as our parking capacity has not changed. Working with the Forest Service we have agreed that the way we manage the parking and Snowbowl Road ensures a consistent method to measure and manage the busier days at the ski area. We do anticipate the busiest of days to be behind us now.

We have seen unprecedented numbers of snow players in Flagstaff, thus causing more traffic congestion. We have been working with local law enforcement to help ease the congestion. One recommendation is to not turn right on to Humphreys Street, but to continue straight, over Schweitzer Mesa, turn left on Route 66, then your next right to Butler Avenue and the I-40 interchange. This is typically a much faster route.

As our parking lots fill we first turn away folks who do not have ski or snowboard gear as our rental shop is typically out of inventory. Sledgers are not allowed up. When the lots are completely full, they are completely full; any additional vehicles create safety issues. We do however try to allow those with their own equipment and season pass holders up as vehicles come down the mountain. We do have parking crews monitoring the situation and communicating with others as space opens. This is a dynamic, day by day, proposition. During these busiest of times we ask for your patience and understanding.

On holidays and weekends, we recommend being at the ski area by 8:30 AM. If you are renting ski or snowboard equipment from Snowbowl, please be here by 8:00 AM. This will give you plenty of time to get safely on the slopes.

We are all happy to have the snow. The staff at Snowbowl looks forward to the day when we can provide a better experience for the same 3500 guests - new lifts and facilities will shorten the lines and add to ski time.

Thank you!